

WHAT BUYERS SEE WHEN THEY ASK CHATGPT ABOUT YOU

AI Search Visibility Diagnostic & Monitoring

Ten questions your buyers actually ask, asked thirty times in a logged-out ChatGPT session, read by a person, and turned into three pieces of work with a plan — then re-run at day 60 to see whether any of it worked. Not a dashboard you have to interpret — a document you can forward.

START HERE**Diagnostic**

\$850

one-time

5 business days, then day-30 check and day-60 re-run · one brand · 3 competitors

- 10 buying questions chosen with you
- 30 answers over 3 days, 3 runs per question, dated and logged — variance visible, not averaged away
- Mention and recommendation rates against 3 named competitors
- Full source audit: what the answers cited, and what they ignored
- Every question where a competitor appears and you do not
- 3 prioritised actions with effort and a success measure
- **Execution check at day 30, re-run at day 60**, with a before/after page
- Answer-level evidence workbook: 30 rows with dates, answers, sources and classifications
- 8-page PDF, 60-minute walkthrough, one revision round

Every number is reproducible from the workbook, row by row.

AFTER THE DIAGNOSTIC**Monitoring**

\$350

/ month

Monthly · 2 brands · weekly sampling

- The same question set, re-run every week
- Trend on the four numbers that matter: mentions, recommendations, citations, gaps closed
- Competitor movement, including new entrants
- One-page change log: what moved, what did not, what we got wrong
- Monthly 30-minute review with next month's priorities
- Client-ready report you can forward or rebrand

No lock-in. Cancel with 30 days' notice. Monitoring is only offered after a diagnostic, because the baseline is what makes the trend readable.

01**Kickoff · 30 min**

We pick the ten questions together, and the three competitors you actually lose to.

02**Sampling · 3 days**

30 answers, logged out, dated, in one location. Three runs per question so variance is visible.

03**Reading · 2 days**

By hand. Every answer is read, classified and traced to the sources it cited.

04**Walkthrough · 60 min**

The PDF, the three actions, and what we would do first if it were our brand. Then we check execution at day 30 and re-run the same questions at day 60.

WHY NOT JUST BUY A TRACKER

A tracker gives you a number and a login. You still have to decide what it means, which sources caused it, and what to do on Monday. That reading is the deliverable here.

WHAT WE WILL NOT CLAIM

That AI answers are stable, that a “ranking” exists, or that any of this is guaranteed. Answers vary between runs; we show the variance instead of averaging it away, and we date every sample.

Terms. Diagnostic: \$850, invoiced in full before kickoff; report delivered within five business days of the kickoff call; day-30 execution check and day-60 re-run included. Monitoring: \$350 per month, billed monthly, 30 days' notice to cancel. Prices in USD, excluding tax. Quote valid for 30 days. Re-runs use the identical question set; new brands or question sets are quoted separately.